



The **FOCUS VINEYARD** is to provide the primary platform for the implementation of industry best practices. This includes:-

- Use of appropriate research into existing vineyard management practices.
- How does sustainable production work?
- What are the costs and benefits of best management?
- Development of templates of grower cost of production – pruning, pest and diseases.
- A forum for the exchange of ideas- industry, regulators, researchers, suppliers.
- An avenue for technology transfer, through media, field days, workshops, publications, grape grower associations.

The **FOCUS VINEYARD** network will serve as a base for various research projects. For example, the influence and interaction of vineyard floor management on wine production and quality with respect to:-

- Irrigation and vine water management.
- Pest and disease management.
- Vine nutrients and management.
- Soil quality factors under vines.
- Economical and environment benchmarking.

The **FOCUS VINEYARD** sites are located :-

Marlborough – Tohu Wines Awatere Valley, Tyntesfield Estate Waihopai Valley, and Stembridge Rapaura.

Hawke's Bay – Fernhill Holdings, Prospect Vineyard and Craggy Range.

