



# AGRECOVERY



Welcome to the second Agrecovery Update. The Agrecovery Foundation can now report that the Agrecovery Container Programme has been given the green light. Read on to find out more about what has been going on behind the scenes.

Edition No: 2

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February 07

### Points of interest:

- Programme Update
- Brand Owner and Council Support
- Plastics Remanufacturing
- Committed Brand Owners
- Nationwide Collection Network
- Thanking the implementation funders
- What's on the horizon?
- Contact Details

### Programme Update

3R Group Ltd and the Agrecovery Foundation are delighted to report that Agrecovery will start on 1<sup>st</sup> April 2007.

Agrecovery now has 16 Brand Owners companies contracted to participate in the programme. These Brand Owners represent a large volume of plastic containers that can now be disposed of appropriately.

The start date for the programme is 1st April 2007. 3R have a very busy period ahead in order to get the programme to the start line.

The next step in delivering Agrecovery is establishing the collection network. This includes finalising the 52 initial collection points and recruiting and training staff to inspect the containers.

We have plenty of capacity to store containers in the interim and contingency plans to cope with the unexpected. We will keep you posted as we progress through the implementation phase.

### Brand Owner Support

The 16 Brand Owner companies have together committed a total volume in excess of 8 million litres to the Agrecovery programme. The programme has been scaled to fit that volume and the levy has been set. Agrecovery is continuing to encourage further Brand Owner engagement.

### Council Support

Regional and local councils are giving great support to Agrecovery through financial and in-kind contributions and with the establishment of collection points at transfer stations and recycling depots. The Foundation and 3R would like to thank all who have helped make Agrecovery possible and look forward to working with more local authorities in the future.

### Plastics Remanufacturing

3R released an Expressions of Interest document that seeks to develop a long term relationship with the plastics remanufacturing sector. This EOI closed on 31st January.

There are internationally accepted criteria that must be met to ensure that the plastics being collected are put to the safest and most beneficial end use possible. The material collected will be tracked to its end use application and audited on a regular basis to ensure compliance.

The evaluation of the EOI's is currently being completed and a supply agreement will be signed during March.

The Approved Processor will receive all recovered plastic from Agrecovery.



# UPDATE

## Committed Brand Owners



MANTISSA  
SMARTER NUTRITION



Bayer



Ravensdown

### Overview:

- Committed Brand Owners
- Triple Rinsing
- Why Triple Rinsing?
- The Agrecovery logo

### Triple Rinsing your Containers

1. Empty the contents of chemical container into the dispensing tank, allow to drain for 30 seconds after the flow reduces to drops.



2. Fill the container with clean water to 25% of its capacity and replace the cap securely.



3. Shake the container vigorously for at least 30 seconds, so that the rinse water reaches all inside surfaces.



4. Pour the rinsate into the dispensing tank. Let it drain for an extra 30 seconds after the flow reduces to drops.



5. Repeat steps 2 to 4 until the container has been rinsed three times.



6. Visit [www.agrecovery.co.nz](http://www.agrecovery.co.nz) or contact Agrecovery (page 4) to check your collection point opening hours and return containers.

### Why Triple Rinsing?

Triple rinsing of containers is essential to the success of the programme. This is due to the potentially hazardous nature of the chemicals.

All promotional material will contain detailed information on the correct triple rinsing process. Any containers that are not triple rinsed will not be accepted. If a container is rejected it will be because the programme does not want to risk introducing an unknown contaminant, or the container belongs to a company that is not participating in Agrecovery.

The Agrecovery programme will ensure that the re-processed plastic goes into applications that reflect the quality of the collected plastic. The plastics collected through Agrecovery could end up in applications such as:

- Drainage Pipes & fittings
- Culvert pipe
- Cable cover
- Plastic sheeting
- Lighting and fence posts

The Agrecovery Logo



Inspectors at each collection site will ONLY accept containers from Brand Owners participating in Agrecovery. The participating Brand Owners are in the process of incorporating the Agrecovery logo (above) into their container labeling to assist in the easy identification of Agrecovery eligible containers.

However, the Agrecovery logo may not be displayed on some programme eligible containers for a while, whilst pre programme product is available in the market place. These containers from participating Brand Owners without the Agrecovery logo will still be accepted for collection after 1<sup>st</sup> April.



# UPDATE

## Implementation Funding Councils



### Overview:

- Implementation Funding Councils
- Collection Points
- Nationwide Collection

### Container Eligibility

Containers must:

- Be those of participating Agrecovery Brand Owner (with or without Agrecovery Logo)
- Be triple rinsed
- Be free from all residue, liquid and dry
- Have the product label intact and legible
- Be brought in and inspected during operational hours.

Any containers not meeting this criteria will be rejected. NO EXCEPTIONS. The Agrecovery Foundation asks that you follow these guidelines to ensure an effective service.

As soon as the collection points are finalised they will be posted on [www.agrecovery.co.nz](http://www.agrecovery.co.nz)

### Collection Points

There are 52 proposed Agrecovery collection points located throughout New Zealand. 35 will be located in the North Island and 17 in the South Island. The collection points are mainly located at local waste transfer stations and recycling centres, but some have been located at private facilities. Large Volume Applicators will be serviced directly.

These locations have been chosen due to proximity to the major growing and farming areas. As the programme grows and is reviewed, there will be more collection points established.

Collection point locations and their operating hours will be posted on the Agrecovery website, and on promotional material distributed by local and regional councils.

### Nationwide Collection network



There are 52 Collection Points nationwide. This figure may increase as the volume to the programme increases. They are generally located at local authority transfer stations or recycling centres.



### Implementation Funding Organisations

- Horticulture NZ: Process Vegetable Group
- Potato Product Group
- NZ Fruit Growers Charitable Trust
- NZ Boysenberry Council
- Zespri

- Overview:**
- Implementation Funding Organisations
  - Where to from here?
  - The Agrecovery Foundation
  - Contacts

### Where to from here?

As the service will be available on 1<sup>st</sup> April we encourage you to start promoting the programme and placing pressure on other brand owners to join.

In order to encourage use of the service and maximize the recovery of containers we also encourage you to spread the word. Word of mouth is a powerful tool and will help to ensure the success of the programme.

Visit the Agrecovery website at [www.agrecovery.co.nz](http://www.agrecovery.co.nz) in order to find out any further information. An interactive map of New Zealand has been posted detailing the locations of every collection point in each region along with hours of operation. Make sure you check this before returning your containers.

The service will not be available until 1<sup>st</sup> April so make sure you don't bring your containers in before then!

### The Agrecovery Foundation:

From left to right: Bruce Emerson (Director, 3R); Robert Brodnax (Environment Waikato); Nigel Ironside (Ministry for Environment); Richard Kempthorne (Horticulture NZ); Lewis Metcalf (Fonterra); Jack Richardson (Agcarm); Graeme Norton (Director, 3R); Peter Ensor (NZAET); Chris Ballantyne (Ministry for Environment)

### For more information

Please visit the Agrecovery website contact the Foundation or the Programme Managers if you have any further questions.

If you would like to be added to the quarterly Agrecovery Update email distribution list please email [info@agrecovery.co.nz](mailto:info@agrecovery.co.nz)

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