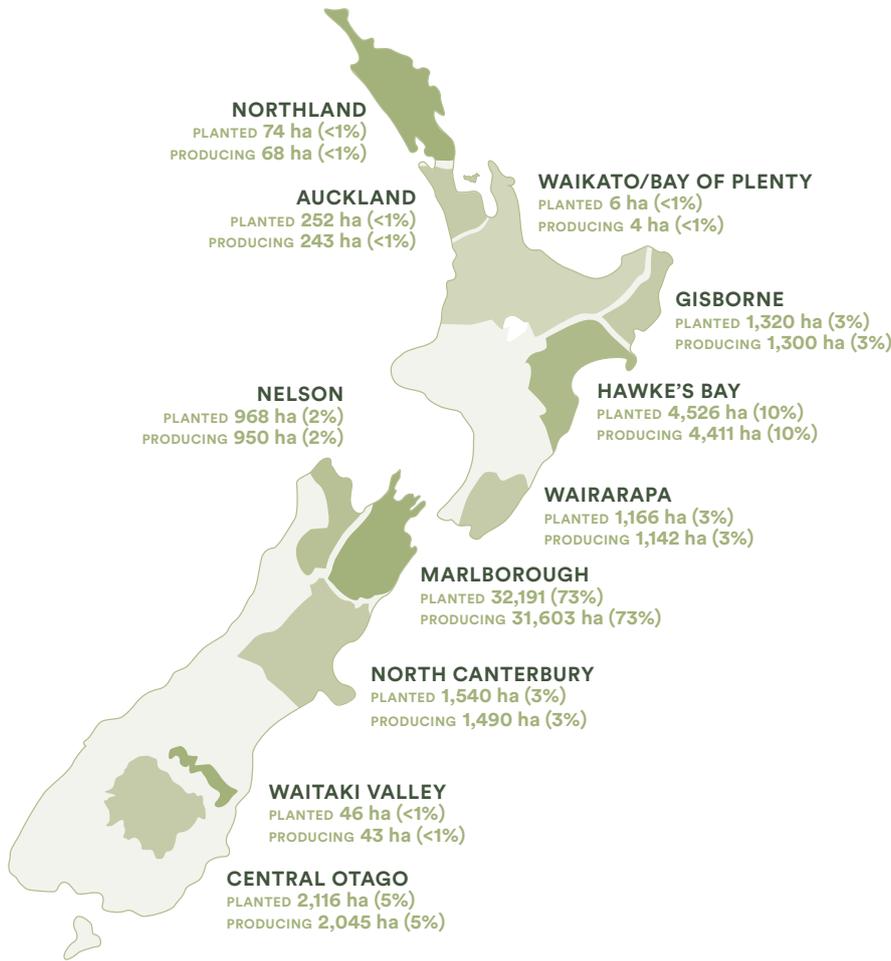




A Snapshot 2026

Predictions for this Snapshot are based on data collected from NZW members in the 2025 Biosecurity Vineyard Register.



TOTAL PLANTED AREA
44,229ha

TOTAL PLANTED AREA BY VARIETY
RED 6,804ha
WHITE 37,425ha

NUMBER OF VINEYARDS
2,019

AVERAGE PLANTED AREA OF VINEYARD
22ha

PERCENTAGE INCREASE PLANTED AREA ON PRECEDING YEAR
▲ 1%

Bracketed percentage equals percentage of national total

Top Planted Varieties



Red Varieties
TOTAL 6,804ha

- PINOT NOIR 75%**
- MERLOT 12%**
- SYRAH 6%**
- CABERNET SAUVIGNON 3%**
- OTHER 4%**



White Varieties
TOTAL 37,425ha

- SAUVIGNON BLANC 82%**
- CHARDONNAY 8%**
- PINOT GRIS 7%**
- RIESLING 1%**
- OTHER 2%**