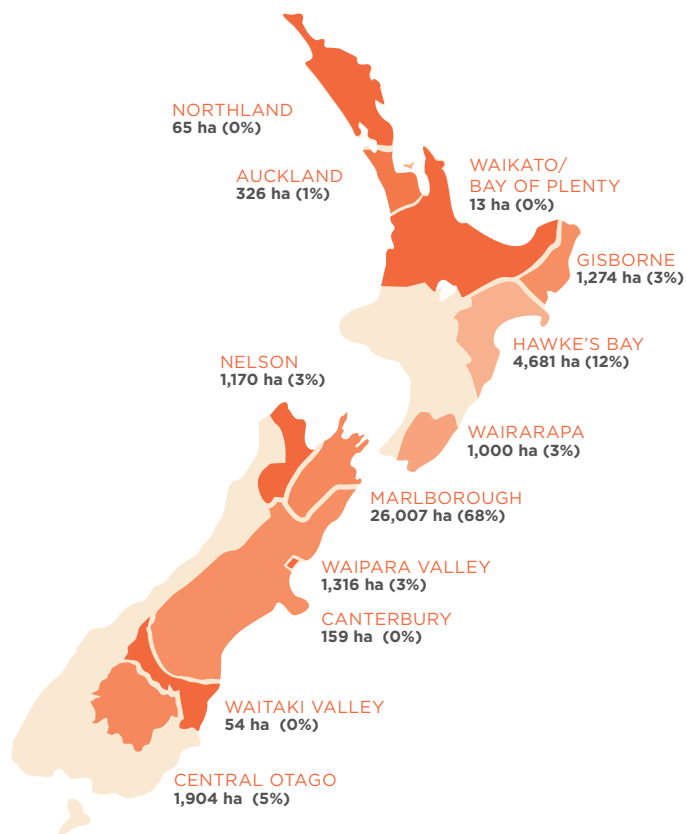


A Snapshot 2018

New Zealand Wine



NEW ZEALAND WINE
PURE DISCOVERY



TOTAL PRODUCING AREA
37,969ha

TOTAL PRODUCING AREA BY VARIETY

RED **7,876ha**

WHITE **30,092ha**

PRODUCING AREA OF SAUVIGNON BLANC

23,102ha

NUMBER OF VINEYARDS

2031

AVERAGE AREA OF VINEYARD

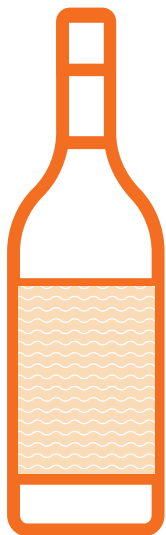
18.5ha

PERCENTAGE INCREASE ON PRECEDING YEAR

▲ 3%

Top Producing Varieties

Red Varieties



PINOT NOIR

72%

MERLOT

15%

SYRAH

6%

CABERNET SAUVIGNON

3%

MALBEC

2%

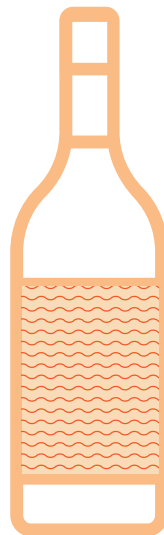
CABERNET FRANC

1%

OTHER

2%

White Varieties



SAUVIGNON BLANC

77%

CHARDONNAY

11%

PINOT GRIS

8%

RIESLING

2%

GEWÜRTZTRAMINER

1%

OTHER

1%