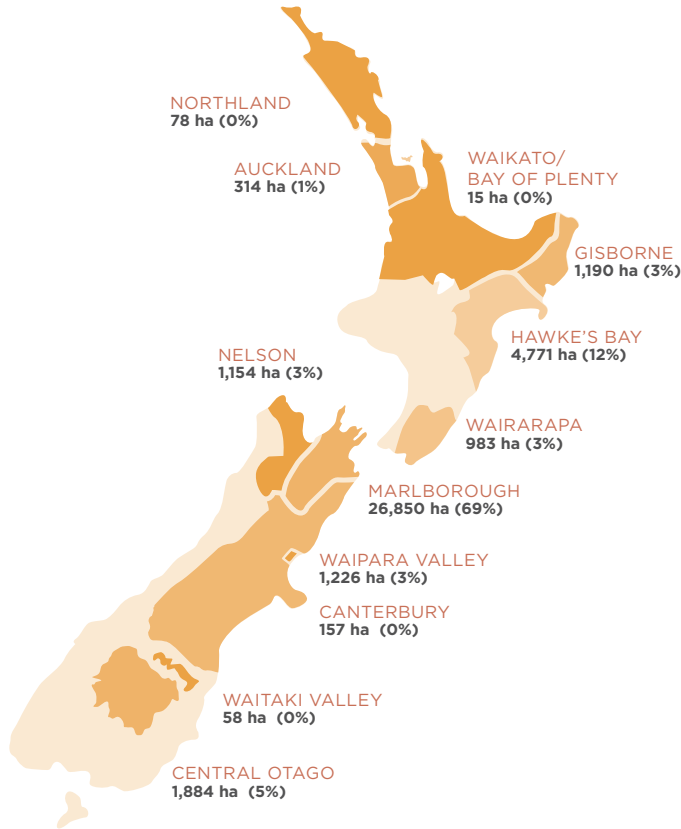


A Snapshot 2019

New Zealand Wine



NEW ZEALAND WINE
PURE DISCOVERY



TOTAL PRODUCING AREA
38,680ha

TOTAL PRODUCING AREA BY VARIETY

RED **7,758ha**
WHITE **30,921ha**

PRODUCING AREA OF SAUVIGNON BLANC
24,037ha

NUMBER OF VINEYARDS
2019

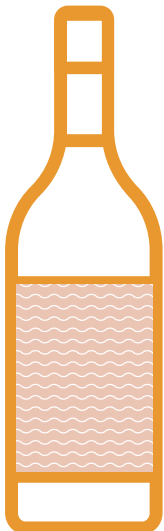
AVERAGE AREA OF VINEYARD
19ha

PERCENTAGE INCREASE ON PRECEDING YEAR
▲ 2%

Top Producing Varieties

Red Varieties

TOTAL 7,758ha



PINOT NOIR

73%

MERLOT

15%

SYRAH

6%

CABERNET SAUVIGNON

3%

MALBEC

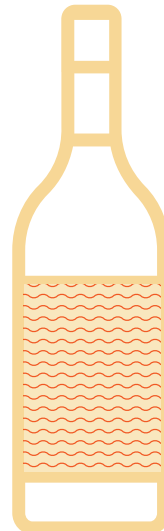
1%

OTHER

2%

White Varieties

TOTAL 30,921ha



SAUVIGNON BLANC

78%

CHARDONNAY

10%

PINOT GRIS

8%

RIESLING

2%

GEWÜRZTRAMINER

1%

OTHER

1%