

August 2019, London, UK

New Zealand Winegrowers joins WSET as Bronze Corporate Patron

The Wine & Spirit Education Trust (WSET) is delighted to announce that New Zealand Winegrowers, the only unified national winegrowers industry body in the world, has become a WSET Bronze Corporate Patron. This is a global partnership, with WSET supporting New Zealand Winegrowers in its key export markets.

As a Bronze Corporate Patron, New Zealand Winegrowers joins a growing list of high-profile organisations in the trade who have partnered with WSET in recognition of its vital role in the global wine and spirits industry. WSET's Corporate Patrons programme provides essential funding to help the organisation develop its world-class courses and qualifications, as well as its online global campus and professional membership body for graduates. The programme also helps organisations add value to their own business by maximising the benefits of training and giving them access to WSET's global network of professionals and enthusiasts.

New Zealand has become a strong market for WSET, showing a 24% growth in candidates over the last year. This reflects the growing demand across all major wine producing areas worldwide for wine education. Drinks professionals and enthusiasts can take WSET courses at one of seven approved course providers in New Zealand.

Ian Harris, WSET Chief Executive, says, "We're honoured to welcome such an influential generic body as New Zealand Winegrowers to our international Corporate Patrons network. New Zealand plays an important role in the global wine industry, bringing its delicious wines to millions of consumers worldwide. We look forward to working with them and supporting each other in achieving our business goals."

Philip Gregan, CEO, New Zealand Winegrowers, added, "New Zealand Winegrowers are delighted to become a WSET Bronze Corporate Patron. We recognise the huge contribution they make in training and educating the future leaders and influencers of the wine industry, as well as making wine accessible and enjoyable for consumers right across the globe."

To learn more about WSET courses and find a local Approved Programme Provider visit the website at www.WSETglobal.com

###

WSET Media Contact:

Contact:

Carolyn d'Aguilar
+44 (0) 207 089 3873
cdaquilar@wset.com

New Zealand Winegrowers Media

Amber Silvester
+64 (0) 21 794 381
amber.silvester@nzwine.com

About the Wine & Spirit Education Trust

- Set up in 1969 and celebrating its 50th anniversary in 2019, WSET is the largest global provider of qualifications in the field of wines, spirits and sake.
- WSET offers qualifications across four levels, from one-day beginner courses through to an expert level diploma. Courses are available in more than 15 languages and over 70 countries and are open both to industry professionals and interested enthusiasts. Qualification levels 1 to 3 (with the exception of the Level 3 Award in Spirits) are recognised by the UK Government (Ofqual) and all WSET qualifications have a strong reputation worldwide as the industry standard for knowledge.
- In the last academic year (2017/18) 94,822 candidates sat for a WSET qualification, and since 1969, WSET has awarded more than half a million individuals a WSET qualification.
- For more information about WSET, please visit www.WSETglobal.com.

About New Zealand Winegrowers

- New Zealand Winegrowers is the national organisation for the country's grape and wine sector, with around 700 grower members and over 700 winery members.
- Established in March 2002, it is the only unified national winegrowers industry body in the world. New Zealand Winegrowers conducts a wide range of tasks to support its members including research, advocacy, sustainability and marketing both domestically and in international export markets. (<https://www.nzwine.com/en/about-us/>)
- New Zealand wine exports are currently valued at \$1.83 billion (taken from June exports)
- Wine is New Zealand's sixth largest export good.
- New Zealand wine is exported to more than 100 countries.