A Snapshot 2021
New Zealand Wine

**Top Producing Varieties**

**Red Varieties**
TOTAL 7,830ha
- PINOT NOIR 73%
- MERLOT 14%
- SYRAH 6%
- CABERNET SAUVIGNON 3%
- MALBEC 1%
- OTHER 3%

**White Varieties**
TOTAL 32,493ha
- SAUVIGNON BLANC 78%
- CHARDONNAY 10%
- PINOT GRIS 8%
- RIESLING 2%
- GEWÜRZTRAMINER 1%
- OTHER 1%

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**TOTAL PRODUCING AREA**
40,323ha

**TOTAL PRODUCING AREA* BY VARIETY**
- RED 7,830ha
- WHITE 32,493ha

**PRODUCING AREA OF SAUVIGNON BLANC**
25,326ha

**NUMBER OF VINEYARDS**
2032

**AVERAGE AREA OF VINEYARD**
20ha

**PERCENTAGE INCREASE ON PRECEDING YEAR**
▲ 2%

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*** Since the collection of data for the 2020 – 2023 vineyard register reports the North Canterbury geographical indication boundaries have been accepted which encompasses the areas previously known as Canterbury and North Canterbury in this report.

**The Hawke’s Bay figures within the 2020 Vineyard Report contained an error that has now been corrected in this document, the 2021 Vineyard Report. The Hawke’s Bay vineyard area was overstated in the 2020 report by approximately 450 hectares. The error largely related to the figures for Sauvignon Blanc.**

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*2021 producing area is based on projections for 2021 submitted in the 2020 Biosecurity Vineyard Register*