

Media release

1 March 2022

New Zealand wine industry welcomes UK Free Trade Agreement

New Zealand Winegrowers is pleased with today's announcement that New Zealand has signed a historic free trade deal with the United Kingdom.

"The agreement is very positive for the New Zealand wine industry. This will help remove technical barriers to trade, and minimise burdens from certification and labelling requirements. It will also support future growth in the market, and encourage exporters to focus on the UK," says Philip Gegan, CEO of New Zealand Winegrowers.

"The UK is New Zealand's second largest export market for wine, with exports valued at over \$400 million over the past 12 months. The agreement will reduce trade barriers on New Zealand wine exports to the UK, which will make a big difference for many within our industry."

"We thank Ministers and officials for their support, and conduct of negotiations in challenging circumstances due to the impacts of COVID-19."

-ENDS-

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<https://www.nzwine.com/en/media/image-galleries/>