

New Zealand to be showcased as a world-class wine producer

New Zealand is under the spotlight as a world-class wine producer over the next two weeks with an influx of international media and wine trade arriving to attend a series of events that will showcase the country's diverse regions and wine styles.

New Zealand Winegrowers are hosting over 90 international wine experts from around 20 countries at several events across the country including the Aromatics Symposium in Nelson, Pinot Noir NZ 2017 in Wellington, and Classic Reds in Hawke's Bay.

"Our guests are here to discover what makes New Zealand such a unique place to grow grapes and explore the evolution in our wine styles" said Philip Gregan, CEO of New Zealand Winegrowers.

"New Zealand may produce less than 1 per cent of the world's wine but we are attracting serious global attention. The events come at a time when New Zealand wine exports are riding high, exceeding a record \$1.6 billion".

"We are confident the upcoming events will continue to fuel the interest in our world-class Pinot Noir, Sauvignon Blanc, Chardonnay, Riesling, Syrah and much more. New Zealand is ready to shine".

New Zealand wine is exported to more than 90 countries, and is New Zealand's 6th largest export good.

-ENDS-

Editors' Notes:

- Around 285 million bottles of New Zealand wine were exported in 2016.
- 37,129 ha of wine grapes are planted in New Zealand.
- 7,919 ha are red wine varieties, 29,210 ha are white wine varieties.

For more information please contact:

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