

Media Release
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Pinot Noir NZ & Pinot Palooza set to join forces in Wellington

Pinot Noir NZ are joining forces with Bottle Shop Concepts to deliver the largest and most exciting Pinot Noir tasting Wellington has ever seen.

Pinot Palooza will take place on Monday 30 January 2017, with Wellington's Waterfront being transformed into a Pinot Pavilion containing 120 of New Zealand's top Pinot Noir producers, who will host a huge public wine tasting.

"Pinot Palooza's tagline is 'wine that rocks' so to accompany the incredible range of Pinot Noir on offer we'll have local DJs, food trucks and sommelier 'roadies'. It will be a great time guaranteed for everyone who comes along" says organizer Dan Sims from Bottle Shop Concepts.

Held in Melbourne, Sydney, Brisbane, Perth and Adelaide every year, Pinot Palooza debuted on the Auckland Waterfront last Saturday, 3 September, at Shed 10, but the one in Wellington is set to be the biggest yet.

Pinot Palooza will kick-off Pinot Noir NZ 2017, a three day event described as 'the best Pinot Noir event on the planet', which attracts some of the world's greatest minds and palates on the subject.

The event will also mark the beginning of a three week celebration of Pinot Noir in Wellington city, centred on the restaurants of the region.

"Pinot Palooza and Pinot Noir NZ collaborating has happened because of the incredible enthusiasm and support of kiwi wineries for both events" says Pinot Noir NZ chair Ben Glover.

"We like the idea of showing our wines to Pinot lovers in a unique, relaxed environment. We're excited to see what's in store because Dan Sims really knows how to put on a show".

[Earlybird tickets on sale now](#)

Event details

Event:

Pinot Palooza Wellington

Date:

Monday 30 January 2017

Where:

Pinot Pavillion, Odlins Plaza, Wellington waterfront

Times:

3.30pm - 8:30pm - VIP access

4.30pm - 8.30pm - General Admission access (GA)

Tickets:

All tickets include all wine tastes and a stunning Riedel Wine glass valued at \$35

Early Bird Tickets \$59 - available until 1 November (unless sold out prior)

GA Tickets \$69

VIP Tickets \$105

Note: VIP tickets include exclusive pre-event access from 3.30pm till 4.30pm, a food voucher, time with local sommeliers (aka roadies) who will help curate your event experience.

Further information: www.pinotnz.co.nz & www.pinotpalooza.nz

-ENDS-

For further information contact

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Pinot Noir NZ 2017

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