Media Release





New Zealand Wine of the Year™ Awards 2018

The best of New Zealand wine will be discovered at New Zealand Winegrowers' refreshed wine competition later this year.

The New Zealand Wine of the Year[™] Awards is the official national wine competition of the New Zealand wine industry, replacing the Air New Zealand Wine Awards and the Bragato Wine Awards, two of the industry's major wine competitions.

The New Zealand Wine of the Year[™] Awards will combine the very best components of the previous competitions, with a focus on rewarding the grape grower and their single vineyard wines (a core component of the Bragato Wine Awards), as well as championing New Zealand wine excellence on a larger scale (a key objective of the Air New Zealand Wine Awards).

John Clarke, New Zealand Winegrowers Board Chair, says the New Zealand Wine of the Year™ Awards is a fresh approach to celebrating excellence in New Zealand wine.

"The opportunity to recognise the achievements of our grape growers and winemakers in one competition is exciting. The New Zealand Wine of the Year[™] Awards will help us to continue building on New Zealand wine's excellent global reputation," Mr Clarke says.

Judging of the wines will take place in the first week of October in Auckland. Highly regarded Hawke's Bay winemaker and Chair of the Air New Zealand Wine Awards, Warren Gibson, will lead as Chair of Judges, with Marlborough winemaker and Chair of the Bragato Wine Awards, Ben Glover, alongside him as Deputy Chair.

Mr Gibson says the new competition is an exciting opportunity to completely refresh the New Zealand wine awards scene.

"The New Zealand Wine of the Year™ Awards 2018 is more than an amalgamation of the previous two; it is the development of a new, fresh and exciting format. The focus is strongly towards celebrating the entire New Zealand wine industry, with a particular focus on vineyard excellence and regionality," Mr Gibson says.

Entries for the New Zealand Wine of the Year[™] Awards open on 1 August, with the winners celebrated at the New Zealand Wine Awards on Saturday 3 November in Wellington.

More information on the New Zealand Wine of the Year[™] Awards can be found at <u>www.nzwine.com/events.</u>

For further information contact:

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Warren Gibson, Chair of Judges



Ben Glover, Deputy Chair of Judges