

# WANTED



## WHITE WINE EMOJI 🍷

The **WHITE WINE EMOJI** is **STILL** missing from digital keyboards!

In 2022, the New Zealand wine industry embarked on a quest to capture the **WHITE WINE EMOJI**, and today they still remain at large.

White wine is one of the most widely consumed alcoholic beverages across the world, and yet there is no emoji to convey the popular beverage.

During May, while celebrating International Sauvignon Blanc Day, International Pinot Gris Day, or International Chardonnay Day, express how you feel about the missing **WHITE WINE EMOJI** at our online discussion forum.

Now we're able to apply for the **WHITE WINE EMOJI** again in 2024, we will use your voice to help campaign once again.

**Let your voice be heard!**



New Zealand Wine  
Altogether Unique.

*Pour yourself  
a glass of  
New Zealand  
MAY 24*