

WANTED



IT'S AN EMOJENCY! 🍷

The world has emojis for red wine, beer and champagne - but not white wine.

The most widely enjoyed wine style globally is still missing.

We think it's time to fix that.

New Zealand Winegrowers is leading a global push to introduce a **WHITE WINE EMOJI**.

Sign the petition and help bring the **WHITE WINE EMOJI** to keyboards worldwide.

Because this is an emojiency.



*Pour yourself
a glass of
New Zealand*
MAY 2026

 New Zealand Wine
Altogether Unique.