

# IT'S AN EMOJENCY!



## WANTED

The world has emojis for red wine, beer and champagne - but not white wine.

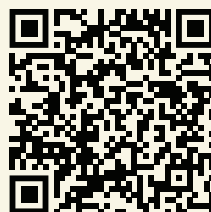
The most widely enjoyed wine style globally is still missing.

We think it's time to fix that.

New Zealand Winegrowers is leading a global push to introduce a **WHITE WINE EMOJI**.

Sign the petition and help bring the **WHITE WINE EMOJI** to keyboards worldwide.

**Because this is an emojiency.**



*Pour yourself  
a glass of  
New Zealand*  
MAY 2026



New Zealand Wine  
Altogether Unique.