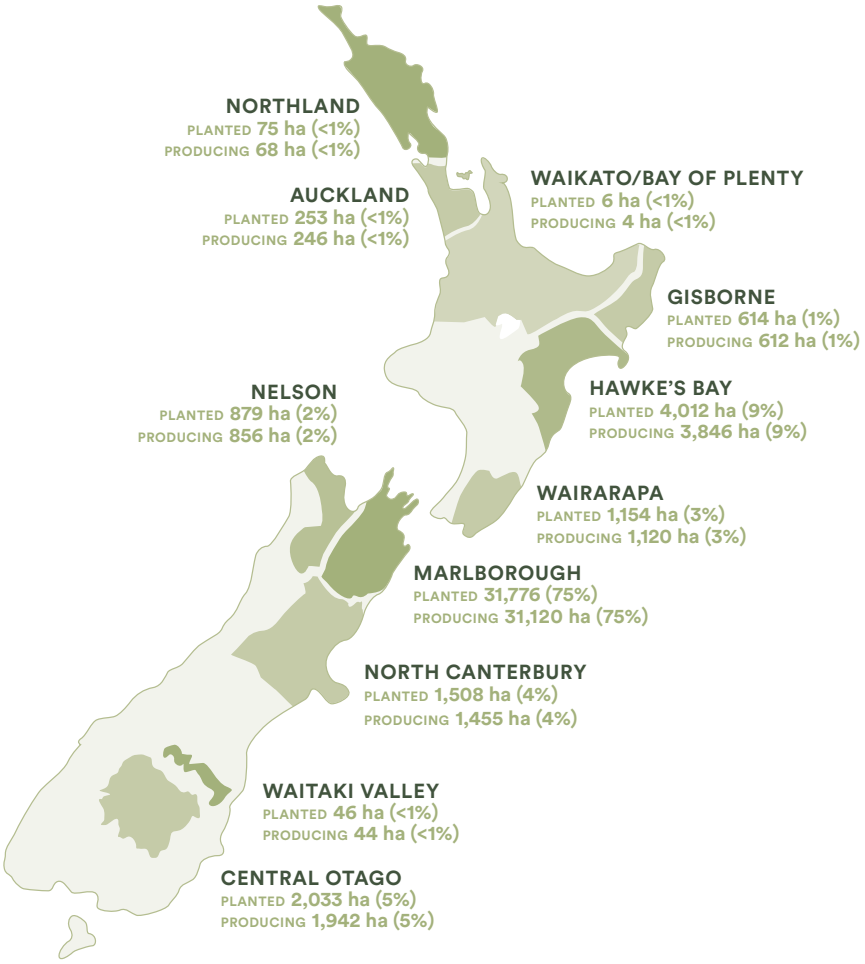
New Zealand Wine
Altogether Unique.

A Snapshot 2027

New Zealand vineyard plantings, regional distribution and key varieties at a glance

Predictions for this Snapshot are based on data collected from NZW members in the 2026 Biosecurity Vineyard Register.



Bracketed percentage equals percentage of national total

TOTAL PLANTED AREA
42,357ha

TOTAL PLANTED AREA BY VARIETY
RED 6,366ha
WHITE 35,991ha

NUMBER OF VINEYARDS
1,977

AVERAGE PLANTED AREA OF VINEYARD
22ha

AREA ON PRECEDING YEAR
▼3%

Top Producing Varieties

White Varieties
TOTAL 35,991ha

- SAUVIGNON BLANC 84%
- CHARDONNAY 7%
- PINOT GRIS 7%
- RIESLING 1%
- OTHER 1%

Red Varieties
TOTAL 6,366ha

- PINOT NOIR 76%
- MERLOT 11%
- SYRAH 6%
- CABERNET SAUVIGNON 3%
- OTHER 4%