

NZ Wine Industry Strategy

-  **NZ Wine Industry** – The direct players (people and businesses) who are growing grapes and making wine, as well as organisations that NZW has direct influence over. Also, sometimes referred to as 'all-of-industry', or 'members'.
-  **New Zealand Winegrowers (NZW)** – The organisation, New Zealand Winegrowers Incorporated.
-  **Bragato Research Institute (BRI)** – A wholly owned subsidiary of NZW.

